

ABSTRACT OF THE DISCLOSURE

To provide an electronic commerce system having a configuration allowing a general consumer to provide digital contents to be sold to a seller side via a network and thereby solving shortage of the digital contents that will become a problem in the future. For that purpose, in this system, the seller side acquires via a network information on electronic contents that the buyer side wanting to purchase arbitrary electronic contents desires to buy and displays it as a list by using a WWW browser, and in the case where electronic contents desired to sell are among the electronic contents desired to buy listed in the displayed list, the seller side provides the electronic contents to the buyer side via the network.